

Our Friends

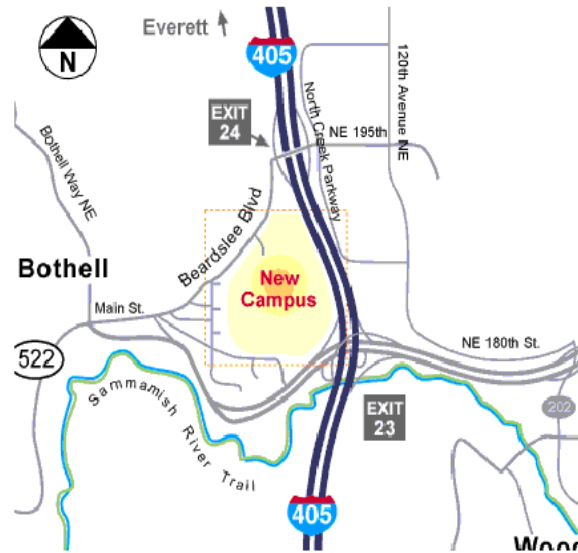
We can't say enough about our friends.

Inventive Spark

IP Attorney Kyle Flindt has donated legal consultation to the winners of the Thursday Hell Night.

Spryng

This 501c3 network for innovators spans across a number of interests: from Biotech to InfoTech, from Green to Social Entrepreneurship. It is launching with a Spring Conference on Bainbridge Island on March 26, 2010.



- From I-405, take the Beardslee/195th Exit (Exit #24) and proceed to the stop light at the end of the exit ramp.
- Go west on Beardslee Boulevard (a right turn if traveling south, a left turn if traveling north).
- Go approximately 1/4 mi; the campus entrance is on the left side.
- Avoid going into the first parking structure. Instead, go straight through the intersection. The road rings around the campus for about 1/5 mile. You'll see another parking structure.
- Park there and pay the \$3 fee at the parking machine on level 2 near the stairs. Walk the corridor between the two UWB buildings, past the library, and turn right at the Bookstore. Enter the North Creek Center.

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Hell Nights



5:40 pm - 7:45 pm
March 9 & 11
At the UWB
North Creek Events Ctr

The Pitch

25 teams are part of a special Entrepreneurship class. Each team is preparing their elevator pitch and business plan. They need you to be their *Hell Night Critic* to prepare them for that which lies ahead:

- A UWB Competition with a presentation & awards
- You may witness some first small steps towards an actual launch.
- The winning team will receive a special prize – you will help choose the winners.

The students in this class have big shoes to fill. Former students have launched over 60 companies ahead of them. Help prepare the future leaders of the Puget Sound in this dynamic exchange. You can do this here at the Center for Student Entrepreneurship at UW Bothell.

The Class



The students have a dream. They want to be a part of something great.

The students must join something that that has serious intent. Students should not join in a “fake” plan.

The students must then demonstrate a workable business model. Moreover, they must present complex material with surpassing ease.

You will choose the team(s) that did this best.

Agenda

Location:
North Creek Café
(Near the Bookstore)

5:40 – 6:45 *Elevator Pitch*
- 25 teams based at 25 stations
- Guests receive play money
- Each team tries to sell their ideas
- Guests allocate their play money between teams
-The winning team has the most money

6:45 *Break*
- Students informally mill around and collect feedback from critics

7:15 *Announce Winner*

7:30 *Networking Celebration*